

SUMMA

Sustainable Multimodal Mobility in Adriatic Coastal and Hinterland Areas

MINUTES

**Steering Committee (SC) meeting
Labin, 13th March 2026**



Minutes of the Project Meeting and Steering Committee

SUMMA Sustainable Multimodal Mobility in Adriatic Coastal and Hinterland Areas

11 March 2026

Venue: Town Hall, City of Labin, Croatia

1. Opening and Registration

Participants gathered at the Town Hall of the City of Labin, where the registration process was successfully completed. The session also provided an opportunity for initial informal exchanges among partners ahead of the official start of the meeting.

All project partners were duly represented and physically present at the meeting, ensuring full partnership participation. The attendance confirmed a strong level of engagement and commitment to the implementation of project activities and upcoming tasks.

2. Project Management and Financial Procedures

The session was led by the Lead Partner and focused on the current status of project management, coordination, and financial implementation.

Key elements presented and discussed included:

- Confirmation of the overall project duration (30 months) and the approved project modification and extension
- Updated project timeline and alignment of activities with the revised implementation schedule
- Overview of the new budget distribution and remaining budget across partners
- Reporting obligations and upcoming deadlines, including:
 - Submission of Partner Reports to controllers
 - Consolidation and submission of the Project Report by the Lead Partner
- Review of the Third Progress Report and transition into the Fourth Reporting Period
- Planning of upcoming Steering Committee meetings, including the final event foreseen in Caorle

In addition, emphasis was placed on the importance of:

- Ensuring timely and accurate reporting by all partners
- Strengthening internal communication, including regular monthly coordination meetings
- Improving the overall spending performance in line with project timelines



Partners were reminded of their responsibilities regarding financial management and reporting, with a particular focus on meeting upcoming deadlines and ensuring compliance with programme requirements.

3. WP1 – Designing Cross-Border Strategies (10:00 – 11:00)

The session was led by PP3 (ISIG) and focused on the current state of implementation of Work Package 1, including achieved results and upcoming activities.

Key elements presented and discussed included:

- Overview of WP1 objectives, particularly the development of a cross-border strategy for intermodal mobility solutions, linking ports, airports, railways, and urban areas
- Progress under Activity 1.1 – Analysis of multimodal connections, including:
 - Completion of the draft Cross-Border Sustainable Mobility Report (D1.1.1), currently awaiting final inputs (notably from Pescara)
 - Integration of results from in-depth interviews, focus groups, and extensive end-user surveys (residents and tourists)
- Status of Pilot Site Sustainable Mobility Reports (D1.1.2), with first drafts in preparation, including:
 - Disaggregated analysis of survey data
 - Initial modal split assessments
 - Planned integration of results from stakeholder engagement processes

A key issue highlighted during the session was the lack of modal split data across several pilot areas, which remains essential for completing WP1 analyses. Partners were strongly encouraged to provide this data as soon as possible, using available sources such as mobility plans, traffic studies, and statistical data.

Furthermore, the session addressed the stakeholder engagement process, including:

- Ongoing and planned stakeholder mapping activities across pilot areas
- Organisation of participatory workshops at pilot site level (one per site), supported by ISIG
- The role of engagement activities in scenario development and strategy drafting

Regarding Activity 1.2 – Strategy for intermodal mobility solutions, the following next steps were outlined:

- Design and implementation of participatory processes



- Consultation with stakeholders and end-users
- Preparation of the Strategy document (D1.2.1), including validation workshops (separately for Italian and Croatian pilot areas)
- Development of policy recommendations based on collected data and stakeholder input

The session concluded with a clear emphasis on the importance of timely data delivery and active partner involvement in engagement activities to ensure the successful completion of WP1 and its alignment with upcoming WP2 pilot actions.

4. WP2 – Pilot Actions for Better Multimodal Connectivity

Partners presented updates on pilot actions and planned implementation steps.

Main conclusions:

- Progress varies among partners
- Importance of aligning pilot actions with WP1 findings
- Discussion on feasibility, scalability, and transferability of pilot solutions
- Need to accelerate implementation to meet project timelines

Special attention was given to ensuring that pilot actions deliver tangible and measurable results.

4.1 Activity 2.1 – Digital Solutions for Multimodal Mobility

The session included a dedicated presentation by PP7 (Split-Dalmatia County) on the progress of Activity 2.1, focusing on the development of digital tools to support multimodal transport planning and management.

The main deliverable under this activity, D.2.1.1 – Platform for aggregation and optimisation of transport data, was presented. The platform is designed to:

Aggregate transport-related data from multiple sources

Provide accessible and user-friendly information for transport service providers and public authorities

Support planning and optimisation of multimodal transport solutions



It was highlighted that the platform concept has already been presented at the Mobility Board meeting, where agreement was reached on the methodology for data collection and integration by relevant stakeholders.

The delivery of the platform is expected by 31 March 2026, with the current status indicating advanced development.

4.2 Activity 2.2 – Legal and Technical Framework for Multimodal Mobility (Single Ticket System)

The session included a detailed presentation by PP2 (Municipality of Pescara) on the development of an integrated multimodal ticketing system, as part of Activity 2.2.

The proposed system is based on a fully digital “account-based ticketing” approach, eliminating the need for physical tickets and enabling access through multiple interfaces (mobile applications, smart cards, contactless payments and QR codes). The model follows a best-fare policy (“capping”), ensuring that users automatically benefit from the most advantageous tariff without the need for pre-selection. In addition, automated clearing and settlement mechanisms between transport operators are foreseen, ensuring efficient financial flows within the system.

The concept builds on existing European practices (e.g. London, Milan, Salzburg), adapting them to the project context and ensuring compliance with relevant standards for interoperability and data exchange.

Key Remarks and Conclusions

- The proposed single ticket system represents a core element for achieving multimodal integration in the project area
- Strong alignment is required with digital solutions under Activity 2.1
- The analysis confirms both technical feasibility and economic viability of the system
- The next steps will focus on further refinement and potential implementation pathways

4.3 Activity 2.3 – Sustainable Multimodal Transport Solutions (Pilot Actions)

The session focused on the implementation of pilot actions under Activity 2.3, aimed at delivering concrete investments and testing sustainable multimodal mobility solutions across the programme area, with a particular focus on improving connections between coastal and hinterland areas and enhancing access to key transport nodes (ports, airports, and urban centres).



Partners presented progress on their respective pilot actions, which include cycling infrastructure, public transport improvements, and innovative intermodal solutions.

Implementation Progress:

- LP – Municipality of Caorle:
 - Implementation of a cycle-pedestrian path along the Orologio Canal, improving connectivity between urban areas and main transport nodes
 - Works are ongoing, with completion expected within the project timeframe
- PP4 – Comunità Riviera Friulana (CRF):
 - Development of a mobility masterplan and cycle services mapping
 - Preparation and tendering for ciclohubs and e-bike systems
 - Operational challenges identified related to system management (bike redistribution, maintenance, user interface)
- PP6 – City of Poreč:
 - Procurement of an electric minibus for local public transport, aimed at improving connectivity between the urban centre and surrounding areas
 - It was highlighted that the vehicle has been successfully ordered and is currently in the delivery phase
 - The pilot is expected to contribute to reducing congestion and promoting sustainable mobility, particularly during the tourist season
- PP5 – IRENA:
 - Preparation of a Study on establishing an optimised public transport network in the City of Labin and surrounding municipalities (Labinština)
 - The study includes analysis of multiple service scenarios and proposals for improved accessibility and efficiency of public transport
 - In addition, a conceptual design (idejno rješenje) for a mechanical connection between Labin Old Town and Podlabin was developed, aiming to improve vertical connectivity and accessibility within the urban area
 - These outputs represent a basis for future pilot implementation and investment planning
- PP8 – City of Zadar:
 - Preparation of technical documentation for bicycle shelters and cycling routes
 - Ongoing procurement procedures for infrastructure implementation
 - Organisation of promotional during European Mobility Week
- PP7 – Split-Dalmatia County:
 - Completion of a feasibility and cost-benefit study for multimodal connection between Split airport and port
 - Focus on reducing congestion and improving accessibility for both residents and tourists



Key Observations

- Pilot actions demonstrate a diverse but complementary set of solutions, ranging from infrastructure investments to strategic and planning-level interventions
- Progress across partners is uneven, largely due to procurement timelines and administrative procedures

Conclusions and Next Steps

Partners were encouraged to accelerate implementation, particularly for infrastructure-related investments

5. Communication and Dissemination

The session was led by PP5 (IRENA) and focused on the overview of communication and dissemination activities, including achieved results and planned actions for the final phase of the project.

Overview of Communication Activities

The communication objectives of the project were reiterated, with a focus on:

- Increasing the visibility of the project
- Promoting sustainable multimodal mobility solutions
- Disseminating pilot activities and results
- Ensuring full compliance with Interreg visibility requirements

A wide range of communication tools has been implemented, including:

- Project website and partner institutional websites
- Social media channels and newsletters
- Press releases and media coverage
- Workshops, stakeholder meetings, and public events
- Promotional materials (posters, visual materials, etc.)

Communication Results

The results achieved so far include:

- Increased website traffic and social media reach
- Active participation in events and stakeholder engagement



- Media visibility through press releases and coverage

These activities contributed to raising awareness of the project and its outputs across the programme area.

Remaining Activities

The communication manager presented the key activities planned for the final phase of the project, including:

- Preparation of the final project video and final article
- Development of a photo gallery and communication materials for the final event
- Organisation of a high-level final event by the Lead Partner
- Continued dissemination through press releases, website updates, and social media
- Preparation of the communication monitoring report

Requests to Partners

Partners were invited to actively support communication activities by:

- Providing photos and materials from pilot actions
- Submitting content for final communication outputs
- Updating their institutional websites and sharing links with the Communication Manager
- Supporting dissemination of final project results

Conclusions

The session concluded with an emphasis on the importance of:

- Communicating project results and impacts, rather than only activities
- Showcasing pilot actions and key outcomes
- Ensuring long-term visibility and uptake of project results beyond project closure

It was highlighted that effective communication is essential for maximising the impact and sustainability of project achievements.



6. Steering Committee Meeting – Next Steps and Conclusions

The Steering Committee reviewed the overall progress of project implementation and agreed on the key priorities for the upcoming period.

It was confirmed that the focus in the following months should be on:

- Accelerating the implementation of pilot actions
- Ensuring timely completion of all deliverables
- Strengthening coordination among partners

In addition, partners discussed the organisation of upcoming meetings. It was agreed to continue with regular online coordination meetings, with indicative dates to be defined and shared among partners in the coming period.

Furthermore, it was proposed that the final project meeting and Steering Committee meeting will be organised in September 2026 in Caorle (Italy), in conjunction with the final project event hosted by the Lead Partner.

